Is your organisation

HIGHLY DEPENDENT ON BUILT ASSETS?

Do you want to

BE AMONG THE DIGITAL LEADERS

in the world's built asset industry?

buildingSMART.

Technology is disrupting traditional business models, and the building and infrastructure industry is ripe for disruptive change.

To date, digitisation and related technology advances have only nominally improved productivity, partly because the built asset industry is a massive and highly fragmented sector. It needs an international body committed to creating and disseminating common, open data standards. buildingSMART meets that need.

Change is necessary and inevitable. To implement faster, better and less costly ways of working, digital transformation is vital.

buildingSMART provides the perfect opportunity to help industry visionaries transform the design, delivery and operation of tomorrow's built assets. International open digital data-sharing standards are critical to this transformation, helping businesses – owners, architects, engineers, contractors and software developers – become global industry leaders.

Four reasons why you should be part of buildingSMART

1 Technology 'know how'
buildingSMART is creating the core technical functionality ("the operating system") for open digital information flows across the built asset industry.

2 Process expertise
buildingSMART provides the organisational framework, technical and process support needed to help a multi-disciplinary industry develop open standards that support its workflows and those of its customers and supply chains.

3 International perspective
buildingSMART, via a worldwide chapter network, helps industry organisations share an unrivalled breadth of international experience in setting standards relating to built asset delivery and operation.

4 Global best practice
buildingSMART provides a unique forum in which you can work with other industry organisations to innovate, create competitive advantages, and deliver real business benefits: **reduced risks, time savings and lower costs.**

buildingSMART is the worldwide authority driving the digital transformation of the built asset economy through the creation and adoption of open, international digital standards.

VALUES	GOALS	CORE STANDARDS FOCUS
Open	Create open BIM standards	Data
Neutral	Host open BIM forum	Processes
Not-for-profit	Certify software and people	Data dictionaries
International	Become a trusted resource	BIM standards
	Promote active use	

HISTORY

1995	2000	2012	2013	2014
Established	IFC2 Release	IFC4 Release	First ISO Standards	IFC Infrastructure

buildingSMART **CHAPTERS**

AUSTRALASIA	GERMANY	SINGAPORE
BENELUX	HONG KONG	SPAIN
CANADA	ITALY	SWEDEN
CHINA	JAPAN	SWITZERLAND
DENMARK	KOREA	UK & IRELAND
FINLAND	MALAYSIA	USA
FRANCE	NORWAY	

buildingSMART **PARTNERS**

ISO, CEN, OGC

IFC = "operating system" for open digital data exchanges

buildingSMART